CERTIFICATE OF PROJECT WORK EXPERIENCE

(circa - Internship/ Externship)

This certificate is awarded to

Sofiya Selvakumar

for successfully completing project of

Customer Acquisition Cost Benchmarking

under the role of

Digital Marketing Analyst

for the period of

15 FULL TIME DAYS EQUIVALENT

Date: **23 Apr 2026**

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Suketu Sanghvi,
Managing Director

Zetheta Algorithms Private Limited

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