



Gamified Financial Simulations

1st Workbridge Platform to
jump start your career



ZeTheta
ADD EXPERIENCE TO KNOWLEDGE

www.zetheta.com



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Introduction

What is ZeTheta?

FinTech startup with a dual focus:

- Gamified financial market simulations
- Workbridge platform connecting students with employers

The "Invisible Financial Institution"

- Our vision of AI-transformed finance.
- We've mapped 300+ functional areas that Agentic AI will automate.
- Our projects prepare students for this future

What makes ZeTheta different?

- 360-degree project experience, not manual tasks
- 99% student workforce
- Self-paced, remote work
- Your submissions are for assessment only — we don't use them for our office work.



Projects

144+ Tech & Non-Tech Roles making participation accessible to learners from diverse backgrounds.



- **Tech roles:**
Coding-based projects
- **Non-Tech roles:**
No-code projects using tools like Notion, Figma, and Google Sheets

Projects span domains including **AI, Blockchain, Risk Management, WealthTech, InsurTech, Digital Banking, ESG, Derivatives, Behavioral Finance, Corporate Finance**, and over 20 additional areas.

Project Structure

Every role includes **4 projects**.

Each project is designed to take the equivalent of **15 full-time working days** and can be completed at your own pace within 30 days.

AI-First by Design

Projects are built with an AI-first approach, encouraging approximately 80% AI-assisted work combined with 20% human customization.

You learn how to work with AI — not compete against it.





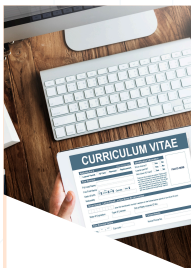
Eligibility & Enrollment

ZeTheta is open to **high school students, undergraduate and postgraduates, MBA students, and fresh graduates from any discipline.**

No prior finance background or professional experience is required.
Certain to get a role.



**Complete Online
Enrolment**



**Only updated
CV required**



**No interviews or
assessments**

Participants may choose up to **2 roles**, with each role consisting of **4 projects**.



Certification & Assessment

Upon completion, participants receive a **Certificate of Project Work Experience (Internship / Externship)** issued by Zetheta.

Projects are evaluated using a **1000-point assessment rubric** covering,



- Domain understanding
- Gamification design
- Business viability
- Innovation
- Documentation
- Consistency
- Presentation

Each certificate is digitally verifiable and includes your role, project title, and duration, reflecting the real work you have completed.





Employers & Colleges

For Employers

Zetheta offers **multi-week real projects** instead of hours-long tests.

Assessment is **transparent rather than opaque**, and focuses on **sustained effort rather than compressed sprints**.

Zetheta assessment reveals -

- Problem-ownership
- Persistence under pressure
- Solution-finding ability
- Work quality when no one is watching

Employers can access talent through **Employer Dashboard (coming soon)**.



It will provide -

- Direct access to pre-assessed talent
- Role- and domain-specific filtering
- Detailed project reports and scores
- Transparency into assessment criteria

For Colleges

Colleges can partner with Zetheta by signing an **easy-entry MOU** with a 1-year tenor, one-month termination notice, & minimal legal obligations.

Colleges receive -

- Free projects for students (with evaluation MOU)
- Dedicated dashboard to track student performance
- Enhanced placement outcomes





Work Setup & Intellectual Property

All work at Zetheta is **100% remote and self-paced**.



The program is **unpaid**. The value offered through Workbridge is -

- Genuine skill development
- Verified experience
- Certification
- Access to employer visibility

All Intellectual Property created during projects belongs to ZeTheta.

Participants may mention their experience on -

- Resumes
- LinkedIn profiles

However, detailed portfolio use requires written permission.

We do not get any of our work done through this online WorkBridge Platform and seek no benefit from the work done by those who opt for project work roles on our platform. The sole intention of the WorkBridge platform is to assist potential job seekers or entrepreneurs to jump start their careers.



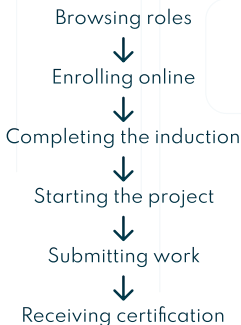
Getting Started



Each project includes -

- Domain training
- Curated learning resources
- A 15-day methodology
- Templates
- Assessment rubrics

The journey begins by -



Good Luck!

Prepare for cutting-edge domains
and a successful career launch.